



## Case Study

When Alert Electricals e-commerce sales increased, acceptcards were on hand to secure lower card transaction rates.

Alert Electrical were referred to acceptcards by one of their many professional partners. As they already had a facility in place they were offered a free review.

By using acceptcards Alert Electrical achieved a saving of over 50% on their existing card processing costs, this allowed them to keep their costs down for their customers and supported their expanding business.

The positive outcome has also added value to the existing relationship between Alert and their professional contact whom spotted the opportunity and made the recommendation to speak with acceptcards.



# Alert Electrical

*“Our website had expanded to give us many times the volume of individual transactions that we used to receive when we only received orders from our locality.*

*I knew that we were possibly not receiving the best deal from our bank anymore but it was difficult to find the information to make a proper comparison on charges.*

*Richard Bradley at acceptcards was able to give me all of the information, not only to approach my bank for a better deal, but also my online payment provider as well.*

*Thank you for your help Richard”*

Martin Randall, Proprietor – Alert